



Our Sustainability Pledge

Organisers of the Cyber 9/12 Strategy Challenge in Scotland recognise the importance of taking care of the environment and are aware of the environmental impact of hosting an event. We are committed to running our event with a real focus on reducing the impact on the environment by working closely with our venues, suppliers and sponsors to ensure environmentally-friendly policies are in place and by adopting best practices wherever possible. In order to achieve this, we have put the following initiatives in place to reduce our carbon footprint every step of the way and contribute towards a safe and healthy environment.

The organisers of the 2022 Cyber 9/12 Strategy Competition Scotland support the Sustainability Policy of the event venue (Abertay cyberQuarter, Abertay University).

Organiser

Pre-Event

- We have used online meetings during the planning stage to help reduce our carbon footprint by significantly reducing the travel element for each committee member
- We aim to significantly reduce the amount of printed material at every stage of our event by using technology. When printed material is unavoidable, we will use recycled paper
- We have opted for a more digital experience by using media and electronic methods for registration and confirmation, event promotion, general and attendee communication including e-newsletters and emails
- We have selected a venue which supports sustainable practice, has a good recycling policy and a robust waste management policy
- Venues selected for both the event and VIP Dinner are a short walk from the city centre and close to all travel links and a wide range of accommodation
- We select local suppliers to avoid long distance transport of goods and people

During the event

- Where possible, we use digital signage in an effort to reduce single-use signage options

- Name badges provided will be made from recycled paper
- We will be asking all attendees to return the lanyards provided at the end of the event for re-use
- All tote bags provided are biodegradable
- To minimise the environmental impact, we work with our venue to select fresh, locally or regionally sourced, seasonal food for the catering and order carefully to avoid food waste
- Ethical coffee breaks – the venue serves Fairtrade coffee

Industry - exhibitors and partners

During the event

We will encourage our exhibitors and partners to consider the following:

- Use recyclable or reusable material for the stand construction
- Reduce unsustainable packaging, avoid using materials containing PVC
- Integrate energy-saving measures in your stand design
- Less is more – encourage our sponsors/exhibitors to rethink the number of printed brochures and flyers or change to a digital version
- Rethink give-aways and offer sustainable versions
- Use reusable tableware for catering at the stand space
- Choose local partners for your needs